



Bay of Quinte Yacht Club – High Performance Youth Racing Program - 2015

April 2015

Re: Sponsorship Opportunity

Dear Business Owner,

We are pleased to announce that the Bay of Quinte Yacht Club is expanding the youth sail racing program in our community. Our expectation is to foster a love for the sport, as well as strengthen team and confidence-building skills among the youth in the Quinte region through this High Performance Youth Race Program. Additionally, we provide an opportunity for competition in a friendly, safe environment with access to top notch training and coaching. This program is based at the Bay of Quinte Yacht Club, located at Victoria Park on South Front Street.

The success of the High Performance Youth Racing Program is dependent upon securing sponsorship funds to support a competitive fleet of boats, safety equipment, training, travel and regatta fees, so all youth may train and compete.

We encourage and invite you to join in this exciting opportunity while promoting your business through a sponsorship arrangement as follows:

Gold (\$1000): Featured logo on program website with link to your company, corporate logo in the BQYC OnBoard member's newsletter, prominent signage options on travel trailer, boat storage rack, boat dollies, and/or on the coaches' boat; signage at BQYC regattas and an advertising option for your business logo sticker on the racing boats.

Silver (\$500): Featured logo on program website, corporate logo in the BQYC OnBoard member's newsletter, and prominent signage options on travel trailer storage rack, and boat dollies.

Bronze (\$250): Featured logo on program website, and corporate logo in the BQYC OnBoard member's newsletter.

PLEASE NOTE: The first ten (10) sponsors of \$500 or more will have their corporate logo on the team shirt.

***Artwork to be provided by sponsor.**

ADDRESS

86 South Front St. PO Box 22171, Belleville, ON K8N 5V7

WEB

<http://bqyc.ca>

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We welcome additional sponsorship ideas between your business and our program. One of the great advantages of partnering with a local company is being flexible – we look forward to strengthening ties in our community through partnerships.

We would be delighted to provide you with further information regarding the details of the program, the Bay of Quinte Yacht Club, or to answer any questions pertaining to opportunities to collaborate on this project.

Please do not hesitate to contact Dan Steinitz, Volunteer Program Manager: dksteinitz@me.com

With the sailing season about to commence, we thank you for your prompt support.

Yours sincerely,

Dan Steinitz
Volunteer Program Manager

Cheques should be made payable to: BQYC – High Performance Youth Racing Team.

Thank you for contributing and sharing in this opportunity for our youth!